

10-07-2004

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)



102854663

To The Honorable Commissioner for Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

KRAFT FOODS, INC.THREE LAKES DRIVEIndividual(s)
Association
General Partnership
Limited Partnership☒ Corporation-State or Country: DELAWARE
Other:Additional name(s) of conveying party(ies) attached?
Yes ☐ No ☒

3. Nature of Conveyance:

☒ Assignment
Security Agreement
OtherMerger
Change of NameExecution Date: DECEMBER 26, 1999

2. Name and address of receiving party(ies):

Name: KRAFT FOODS HOLDINGS, INC.

Internal Address:

Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 60093Individual(s) citizenship
Association
General Partnership
Limited Partnership☒ Corporation-State or country DELAWARE
Other:If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes ☐ No ☒

(Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached? Yes ☐ No ☒

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2143060

Additional numbers attached? Yes ☐ No ☒

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DOUGLAS W. CHERRY

Internal Address:

Company: KRAFT FOODS HOLDING, INC.Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 600936. Total number of applications and registrations invoiced: 17. Total fee (37 CFR 3.41): \$ 40.00
\$40 for one mark and \$25 for each additionalEnclosed
☒ Authorized to be charged to deposit8. Deposit account number: 11-1650
(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

DOUGLAS W. CHERRY
Name of Person Signing

Signature

Date

EXHIBIT "C"

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks

Box Assignments

Washington, DC 20231

TRADEMARK
REEL: 003060 FRAME: 0511

12/31/03

Form PTO-1594

01-05-2004

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)



To The Honorable Commissioner for Patents at:

102638123

I documents or copy thereof.

1. Name of conveying party(ies):

KRAFT FOODS, INC.
THREE LAKES DRIVE
NORTHFIELD, IL 60093

Individual(s)

Association

General Partnership

Limited Partnership

☒ Corporation-State or Country: DELAWARE

Other:

Additional name(s) of conveying party(ies) attached?

Yes ☐ No ☒

3. Nature of Conveyance:

☒ Assignment
Security Agreement
Other

Merger
Change of Name

Execution Date:

2. Name and address of receiving party(ies):

Name: KRAFT FOODS HOLDINGS, INC.

Internal Address:

Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 60093

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State or country DELAWARE

Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2143060

Additional numbers attached? Yes No ☒

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DOUGLAS W. CHERRY

Internal Address:

Company: KRAFT FOODS HOLDINGS, INC.Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 600936. Total number of applications and registrations invoiced: 1

7. Total fee (37 CFR 3.41): \$ 40.00
\$40 for one mark and \$25 for each additional

Enclosed

☒ Authorized to be charged to deposit8. Deposit account number: 11-1650

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.

DOUGLAS W. CHERRY

Name of Person Signing

Signature

December 24, 2003
Date

EXHIBIT "C"

Mail documents to be recorded with required cover sheet information to:Commissioner of Patent & TrademarksBox AssignmentsWashington, DC 20231

TRADEMARK
REEL: 003060 FRAME: 0512

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Kraft Foods, Inc. ("Assignor"), is the owner of the United States trademark and service mark registrations and applications set forth on Schedule A (the "Trademarks"); and

WHEREAS, Kraft Foods Holdings, Inc. ("Assignee") desires to acquire the entire right, title and interest in, to and under said Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Trademarks, together with the goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

All Trademarks, either present or future, which are unassignable by Assignor, whether at law or by contract or otherwise, or which if assigned would cause Assignor to be in breach of the terms of a contract, or would give a party other than Assignor or Assignee grounds to terminate a contract, or would cause the termination of a contract, or would result in a taxable event if transferred, shall not be assigned, and are not assigned to Assignee by this instrument.

IN WITNESS WHEREOF, Assignor made and entered into this Assignment as of December 26, 1999.

KRAFT FOODS, INC.

By: Robert L. Herst

Its: ASSISTANT SECRETARY

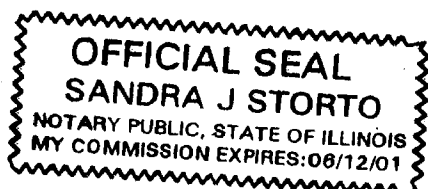
State of Illinois)

County of Cook) SS

On this 27 day of January 2000, before me, a Notary Public in and for the County and State aforesaid, appeared ROBERT L. HERST, to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed. WITNESS my hand and seal the day and year last above given.

Notary Public: Sandra J. Storto

My Commission Expires: 6/12/01



COLLECTED

SCHEDULE A
KRAFT FOODS, INC.
REGISTRATIONS

REGISTRATIONS IN UNITED STATES

TRDMRK1	CUR. REN. NO	ORG. START .DT
KNUDSEN IN SCRIPT	597681	02/NO/1954
KNUDSEN IN SCRIPT	564665	30/SE/1952
KNUDSEN IN SCRIPT	1187050	19/JA/1982
KNUDSEN ON THE GO	2143060	10/MR/1998
KOOL AID KOOLERS AND CONFIGURA OF A BEVERAGE CONTAINER	1846902	26/JL/1994
KOOL SHOTS	865839	04/MR/1969
KOOL-AID	1763463	06/AP/1993
KOOL-AID (STYLIZED)	1881377	28/FE/1995
KOOL-AID (STYLIZED)	1133277	15/AP/1980
KOOL-AID (STYLIZED)	384244	07/JA/1941
KOOL-AID (STYLIZED)	317955	09/OC/1934
KOOL-AID (STYLIZED)	384365	14/JA/1941
KOOL-AID & SMILING PITCHER DES DESIGN	1132819	08/AP/1980
KOOL-AID BURSTS	1793253	14/SE/1993
KOOL-AID BURSTS AND DESIGN	2097176	16/SE/1997